

ESO Supernova

Planetarium & Visitor Centre

2018

Opening Campaign

On 26 April 2018 the ESO Supernova Planetarium & Visitor Centre was officially inaugurated in the presence of around 400 specially invited guests.

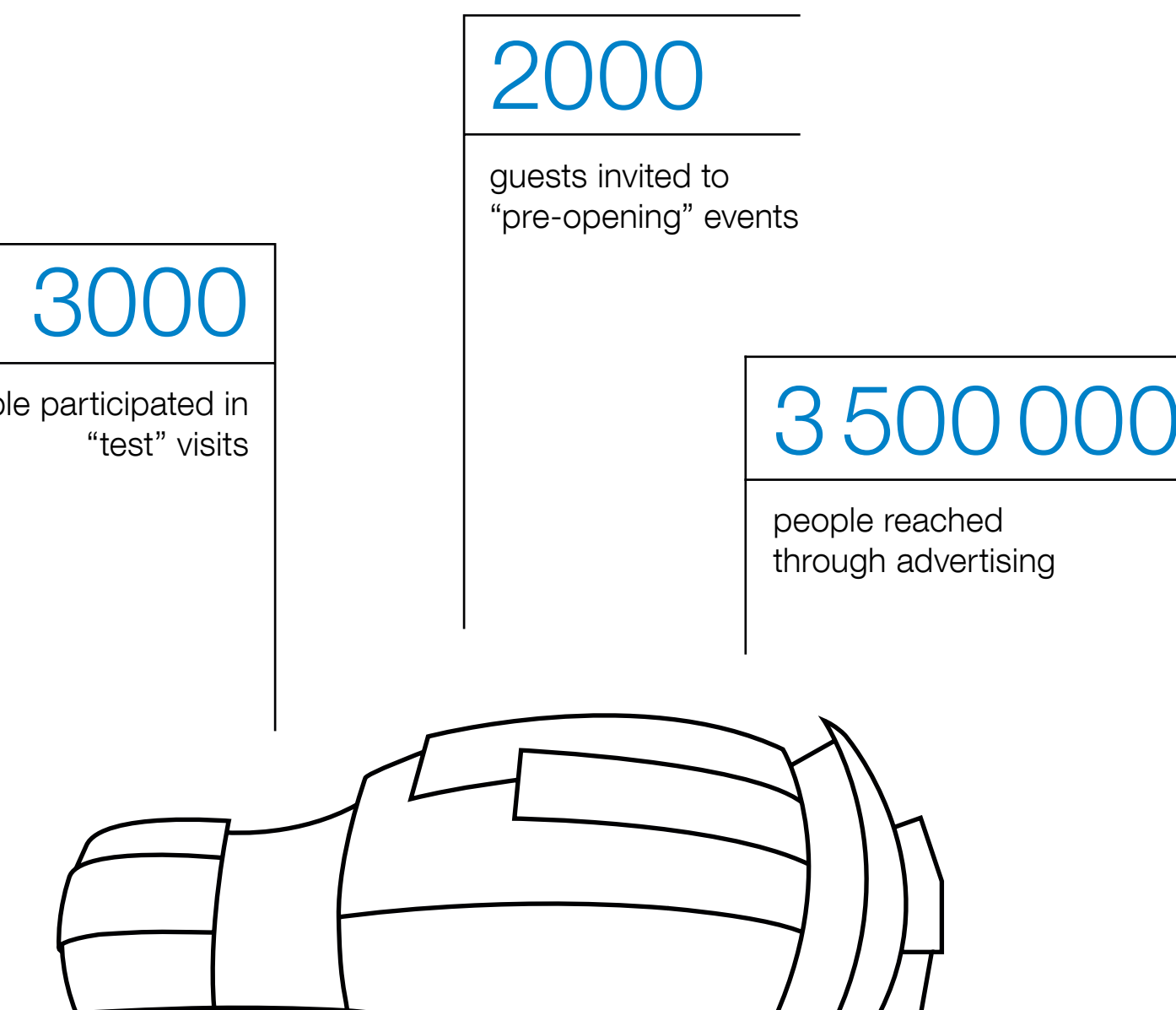
The inauguration was the culmination of years of hard work by the founding partners, constructing the new building and its contents, and intense preparations by ESO staff, with the support of volunteers and partners, to ensure a smooth opening for the general public. Throughout 2018 work continued to optimise the centre and its operations, based on our experiences and the feedback of our visitors.



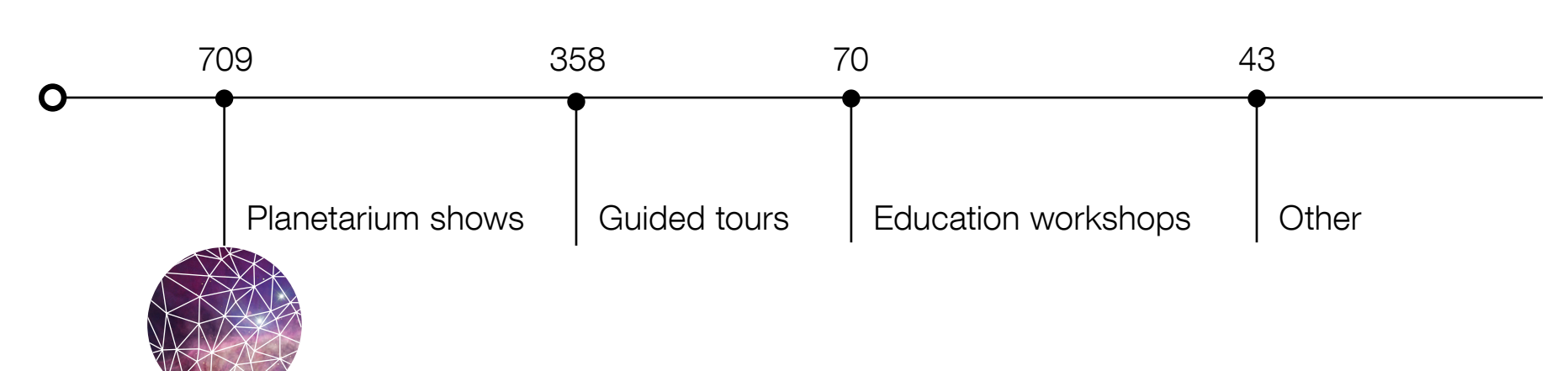
Top left: Image of the ESO Supernova opening poster.
Lower left: Guests gather in the Void for the pre-opening celebration event.

Top centre: ESO Supernova Planetarium & Visitor Centre.
Lower centre: A journey through time and space for visitors of the planetarium.

Top right: ESO Supernova in the clouds. Artistic photography.
Centre right: Stars section of the permanent exhibition *The Living Universe*.
Lower right: ESO Supernova opening ceremony.

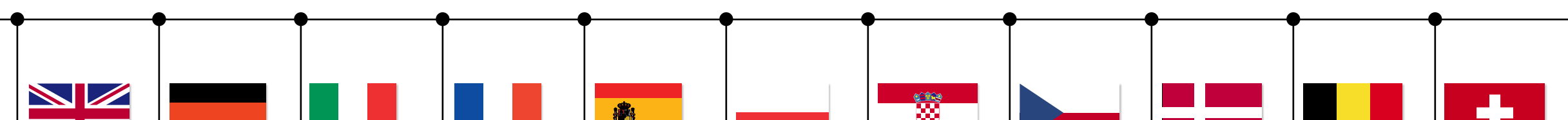


Visitors & Activities



25% of activities delivered in languages other than German

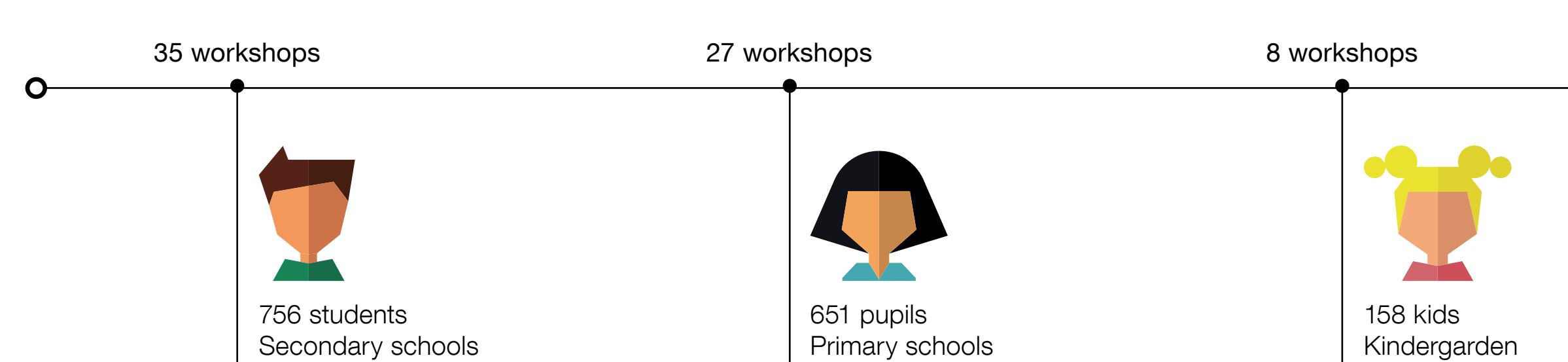
1180
Individual showings



Education

As an education facility, the ESO Supernova exceeded expectations in its first year. The demand from school groups was incredible and the ESO Supernova proved itself to be attractive to all stages of the education system. School groups visited from all over Europe.

- Over 5900 children and young people engaged with the educational programme.
- Visits from 121 individual schools from 8 countries.
- ESO Supernova education material was also distributed across 9 different countries, thanks to an initiative from ESO Fellows.



Educator engagement

- Over 900 educators engaged with our educational programme.
- 114 teachers from 18 different countries participated in 4 teacher training workshops.
- Over 550 educators witnessed the educational programme when accompanying school group visits.
- More than 250 educators were reached via talks at conferences and meetings.

Highlight Events

Top left: One of 21 commercial events held throughout the year.
Top right: Open House Day in October.

Lower left: Garching Business Breakfast in May.
Lower centre: ESA/Hubble Our Place in Space exhibition, May–September.
Lower right: ZDF filmed *Die Nacht der Raumfahrt* in June.

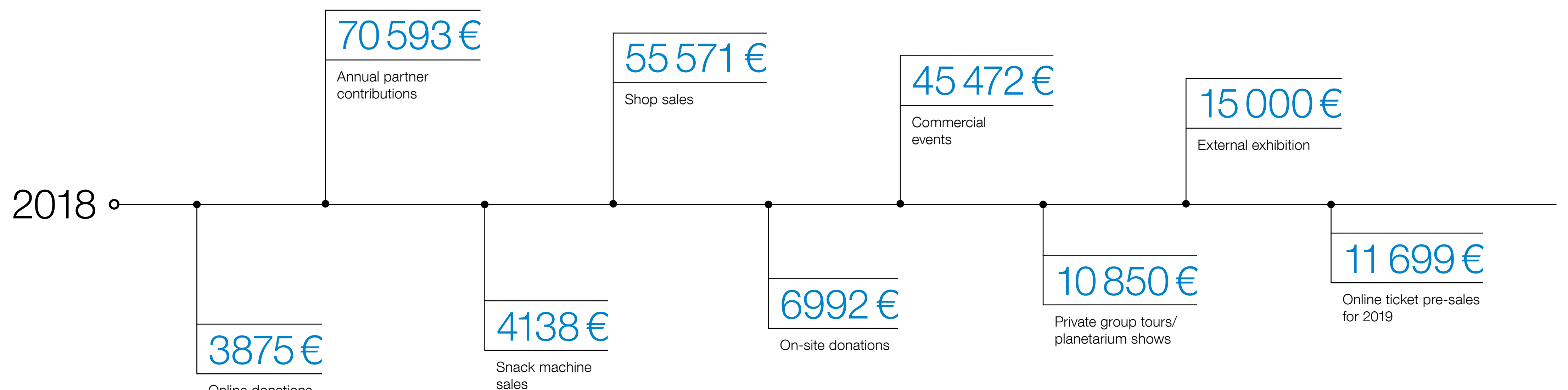


Other events:

- ESA/ESO Asteroid Day live webcast from the ESO Supernova in June.
- Observing the Lunar Eclipse on 27 July filmed by our Media Partner ARD alpha.
- Approximately 800 visitors watched the eclipse from the rooftop and the meadow of the ESO Supernova.

Financial Report

224 190 € raised



Reviews

5 out of 5
#104 of 348 things to do in Munich
#29 of 68 Museums in Munich

4.9 out of 5 (EN)
4.8 out of 5 (DE)

2018 was a fantastic year and we would like to take this opportunity to thank the following organisations and people for their continued support:

Galaxy Partner: National Philanthropic Trust | LOR
Constellation Partners: E&S | Sky-Skan
Planet Partner: EWG
Education Partner: Haus der Astronomie
Technology Partner: Söfmaschine | Centro Multimeios
Media Partners: Harvard Communication | ARD alpha
Reciprocity Partner: Sternwarte München
ESO Supernova Friend: Caverlon

66 ESO Supernova Members
17 ESO Supernova Supporters
113 current and past volunteers